



The Premier Career Services  
& College Recruiting Experience

# NACE<sup>20</sup><sub>22</sub>

*Conference + Expo*

Portland OR • June 7-9





**HISPANIC  
SERVING INSTITUTIONS  
Career Collaborative**





# AGENDA

- Meet the Team
- About the HSI Career Collaborative
- Student Impact
- Activity & Discussion
- Toolkit For Tomorrow



## MEET THE TEAM

The executive committee includes leaders from University of Texas at San Antonio, UC Merced, the University of Incarnate Word, and the private sector.



## MEET THE SPONSORS

The HSI Career Collaborative works with companies, government, nonprofits and other organizations to leverage career opportunities for students/alumni with diverse backgrounds. Our partners and sponsors contribute more than money - their ideas, volunteer power, and in-kind support build stronger career engaged communities.

### PLATINUM

abbvie



### GOLD



### CAREER FAIR

appfolio



THE J.M. SMUCKER Co



SIEMENS

Vanguard



WarnerMedia





# MISSION

*Our mission is to be a convener and a catalyst actively supporting Latino/a/x students and alumni who strive to launch their careers and achieve a greater impact on the world. To do this, the Collaborative informs and connects three critical audiences: talent, HSIs, and employers.*





### TALENT

Who are looking for good work.



### HSIs

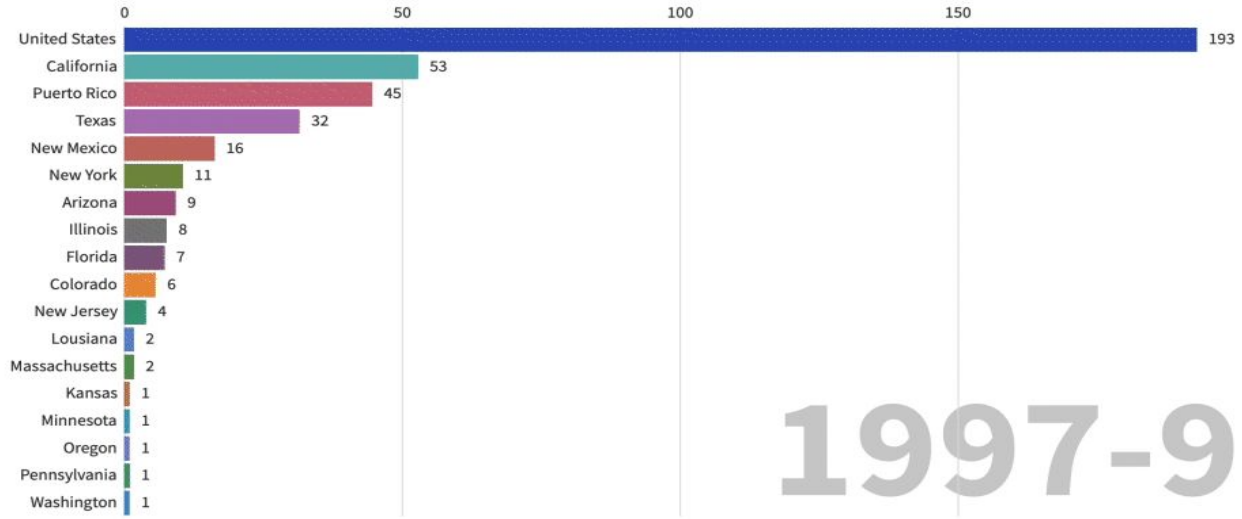
Who are building programs to diversify the workforce.



### EMPLOYERS

Who are looking for diverse talent.





1997-98

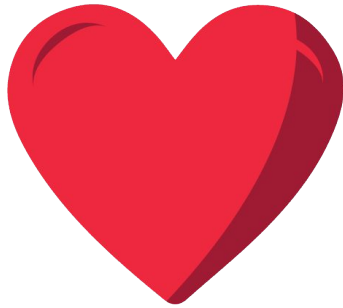
**27 years of HSIs**  
Growth by Year (Overall and by State)



Source: *Excelencia* in Education analysis using U.S. Department of Education, NCES, IPEDS, 1994-2020 Fall Enrollment and Institutional Characteristics Surveys.  
**A Hispanic Serving Institution (HSI) is defined as an institution of higher education that is an eligible institution; and has an enrollment of undergraduate full-time equivalent students that is at least 25 percent Hispanic students.**







**ADVOCATE**  
for diversity, equity,  
and inclusion in the  
workplace



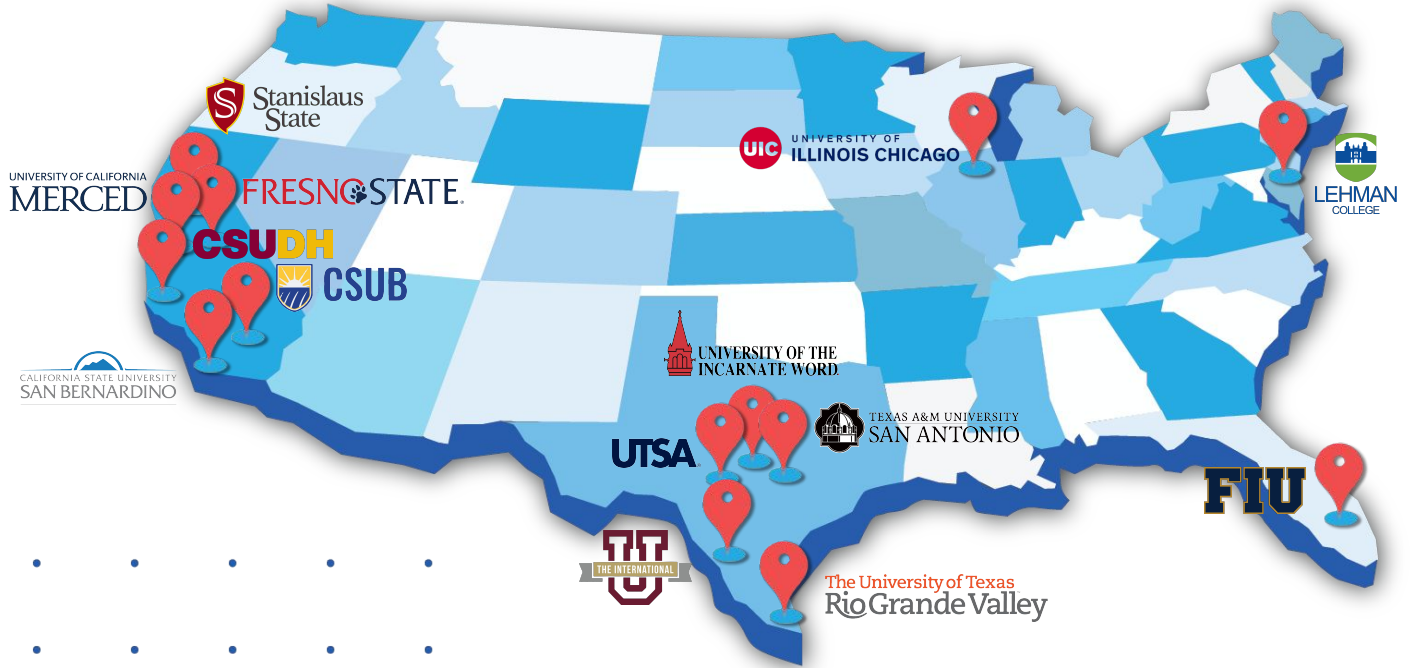
**ALIGN**  
how to effectively  
recruit from HSIs



**FIND + HIRE**  
diverse talent for your  
organization

## MEET THE MEMBERS

Our members include 14 HSIs from across the country with at least 51% Latinx enrollment. Each member dedicates individuals from their team to support the mission of the collaborative through student and alumni professional development, employer engagement, sponsorships, event coordination, employer support, and marketing.



CAMPUS &  
INDUSTRY  
ALIGNMENT



<b>Impact</b>	<b>2021</b>	<b>2022</b>
<b>Total HSIs</b>	14	14
<b>Total Number of Employers</b>	143	169
<b>Total Sponsors</b>	<p><b>6</b>  <b>Gold Sponsors-</b> Accenture, Ford, IRS, X</p> <p><b>Silver Sponsors-</b> AbbVie, H-E-B</p>	<p><b>15</b>  <b>Platinum Sponsors-</b> AbbVie, CrowdStrike</p> <p><b>Gold Sponsors-</b> Allogene, Meta, PepsiCo, Southwest Airlines, Synopsys</p> <p><b>Career Fair Partners-</b> Appfolio, Dolby, Palo Alto Networks, Siemens, The JM Smuckers Co., Vanguard, Walmart, WarnerMedia</p>
<b>Industries Represented</b>	41	48





## ABOUT AbbVie

AbbVie's mission is to discover and deliver innovative medicines that solve serious health issues today and address the medical challenges of tomorrow. We strive to have a remarkable impact on people's lives across several key therapeutic areas: immunology, oncology, neuroscience, eye care, virology, women's health and gastroenterology, in addition to products and services across our Allergan Aesthetics portfolio.

For more information about AbbVie, please visit us at [www.abbvie.com](http://www.abbvie.com). Follow @abbvie on Twitter, Facebook, Instagram, Youtube and LinkedIn.



Joy Jackson-Guilford  
Director, Strategic  
Pipeline Partnerships







## INTENT VS IMPACT

**Taking intent and directly turning it into actionable impact.**

- **Break out into small groups of 3-4**
- **Introduce your name, title, and organization**
- **Answer one or more of the following questions in your small group (10-15 minutes)**

## QUESTIONS

1. What action are you taking to improve DEI within your organization?
2. What is one action you are taking to improve DEI recruitment?
3. What is one action step you can commit to around DEI recruitment when you leave the conference?





**TOOLKIT FOR TOMORROW**



[HSIcareer.org](https://HSIcareer.org)

